

Privacy note on personal data processing for business partner

In connection with the expansion of our customer base and the creation of new sales opportunities, your personal data was collected. Please note the following data protection information.

- 1. Who is responsible?**

Bissantz & Company GmbH
Nordring 98
90409 Nuremberg
Germany
Email: service@bissantz.de
- 2. Data protection officer**

MKM Datenschutz GmbH
Äußere Sulzbacher Str. 124a
90491 Nuremberg
Germany
Phone: [+49 911 669577-55](tel:+4991166957755)
Email: datenschutz@bissantz.de
- 3. Purpose of processing and legal basis**

We store and process professional contact data for the purpose of providing information on products and services of Bissantz & Company GmbH (advertising). Advertising can be done by post or electronically with the consent of the person concerned.
- 4. Obligation to provide the data** There is no obligation to provide us with your personal data.
- 5. Origin of data**

We usually receive personal data from you for the above purposes.

However, we also process personal data which we have received from other third parties in a permissible manner (e.g. to execute orders, to fulfil contracts or pre-contractual measures or on the basis of your consent).

On the other hand, we process personal data that we have obtained and are permitted to process from publicly accessible sources (e.g. commercial and association registers, press, media).

As far as we do not collect the data directly from you and you have an active profile on StepStone, LinkedIn, Xing or any other network that serves to establish professional contacts, we may also collect personal data from them.



- 6. Categories of recipients** Within our company, access to your personal data is granted to those bodies that require it for marketing, advertising and sales purposes.
The data of the subject are made available to IT service provider for maintenance work and are made available to other companies which for the purpose of advertising or marketing service.
- 7. Storage Period** If no contract is concluded, the data of the persons concerned will be stored for as long as mutual interest in a business relationship is evident. This is generally no longer the case after five years without any communication.
- 8. Will my data be transferred to third countries outside the European Union?** A data transfer to third countries (outside the European Economic Area – EEA) does not occur.
- 9. Automated decision making** Your data will neither be used by us for automated decision making or profiling according to Art. 22 para. 1 DSGVO.
- 10. Your Rights**
As a data subject, you have the right to access, rectification, erasure, restriction of processing, objection and data portability within the framework of the legal provisions. We will also provide you with your data in a structured, common and machine-readable format.
If we use your data based on consent, you can withdraw your consent at any time. After withdrawal, we will no longer use your data for this purpose.
If we process your data on the basis of a legitimate interest, you have the right to object the processing of your personal data.
- 11. Right of appeal to the supervisory authority** You have the right to submit a complaint to a data protection supervisory.

