



# Flexible analysis and reporting with DeltaMaster in strategic corporate purchasing at Voith

## Highlights

High level of complexity: four divisions, 60 purchasing units, 1,200 material groups, 30,000 suppliers, 420,000 orders, 695,000 invoices

High response speed through efficient reporting in combination with flexible detailed analyses

Virtual hierarchies, in addition to database structures

Variable levels of analysis detail, from "helicopter view" to document level

The technology group Voith uses DeltaMaster in strategic corporate purchasing to analyze expenses and procurement activities and for reporting. The solution is designed for use worldwide and also takes local circumstances into account.

## KPIs instead of list reporting

Voith was looking for an expert system for purchasing controlling for its strategic corporate purchasing. The aim was to implement KPI-based reporting to replace their existing list-based reporting via the data warehouse.

## Complex corporate purchasing

"From the Group's perspective, management of purchasing at Voith requires reliable complexity management and considerable flexibility. A variety of business areas, structures, processes, markets, and challenges within Purchasing requires flexible analyses and reports," explains Matthias Krebs, Head of Purchasing and Supply Chain Analytics at Voith. "Here in the business department, we wanted a solution that lets us identify deviations in the right context immediately and get to the bottom of them. Furthermore, it is essential to prepare ad hoc analyses flexibly across the board from various data sources such as SAP, Oracle, and Microsoft Dynamics NAV."

"The functions of DeltaMaster significantly increase our scope for action in the context of analytics and reporting," adds Patrick Temeschinko, Head of Purchasing Strategies and Methods at Voith GmbH & Co. KGaA. The DeltaMaster business intelligence suite was recommended to Voith as a

benchmark – both by Voith's employees and by its IT partner Orpheus, a specialist in procurement intelligence solutions for strategic purchasing. After assessing further tools from the field of BI, Voith took up the recommendation. "Individually and compared with other products, DeltaMaster proved to be the solution that copes best with the great complexity of our corporate purchasing in terms of analysis flexibility, analysis speed, and clear visualization," states Krebs.



## Professional project execution

The project was executed by Orpheus – much to Voith's satisfaction, as Temeschinko points out: "With its combination of DeltaMaster expertise and in-depth knowledge of purchasing controlling, Orpheus provides the ideal mix for us. We have more than a typical customer–supplier relationship with Orpheus. It is a development partnership with knowledge transfer that benefits both parties: Orpheus has helped us to progress, particularly in terms of spend management, while Orpheus has benefited from our expertise in corporate purchasing."

## Voith

[www.voith.com](http://www.voith.com)

- Global technology group with headquarters in Heidenheim, Germany
- Markets: Energy, oil and gas, paper, commodities, transport and automotive
- Around 19,000 employees
- A presence in more than 60 countries

“DeltaMaster and Orpheus give us the transparency and flexibility we need for fact-based management of our strategic corporate purchasing.”

Matthias Krebs, Head of Purchasing and Supply Chain Analytics, Voith GmbH & Co. KGaA

**Greater analysis flexibility**

For Voith, the main added value of DeltaMaster is its flexibility, as Temeschinko explains. “We have gained flexibility in two areas: at the back end with raw data, where we can quickly make adjustments and filter topics with Orpheus and its CMS capabilities. And we have a highly flexible front end in the form of DeltaMaster – with regard to the type of analysis and target group-oriented visualization of results.”

“DeltaMaster’s virtual hierarchies are a huge gain for us analysis experts in Controlling. We are a very complex Group as far as the structures ‘behind the scenes’ are concerned,” says Krebs. “With DeltaMaster, we can also map the structures that do not follow the business units. For example, if we need to find out what the overall picture would look like without a specific division, we can build up a complete report structure for this with just a few actions.”

According to Krebs, it is also easily possible to map a new division: “A new division called Digital Solutions has been established at Voith. At present, we are mapping the purchasing for it without tying up internal IT resources – simply with the tools of DeltaMaster. We can prepare everything in such a way that we have an overview of what we are doing in the division – and we have the flexibility to intervene actively there.”

DeltaMaster is also flexible in terms of new analyses. For instance, Voith needed just one week to implement the lead-time calculation without IT support or external support for analysis of its suppliers’ adherence to deadlines based on data from various Microsoft Dynamics NAV systems.

**Better understanding of data**

End users with no expert analytical knowledge chiefly benefit from the clear and flexible visualization of information through various functions. One example is the standard reporting of the Global Business Service organizational unit (GBS). Standardizable administrative tasks, including the purchasing of non-production materials, are bundled in the four regional GBS centers. Reporting enables purchasers to assess the data relevant to their service center from various perspectives: on the basis of material groups, plants supported by GBS, or purchasing teams within GBS. Via the analysis functions contained in DeltaMaster, users can access developments over time and detailed information on every available KPI in a targeted way.

**In the future**

The next major project step is end-to-end mapping of the material cost changes (MCCs) in DeltaMaster. In addition, Voith aims to increase its focus on the supply chain and advanced analytics. The group of users is to be expanded from the current figure of around 70 employees to 180.

**DeltaMaster: Software for analysis, planning, and reporting**

Efficient reports with Graphical Tables

Automated variance analysis

All standard databases supported

Report distribution via the web, on tablets, in PDF format, etc.

Patented and multi-award winning

Excellent ratings in The BI Survey

A tool for every user, from report recipients to power users

**Business Intelligence mit DeltaMaster: Sehen, verstehen, handeln**

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